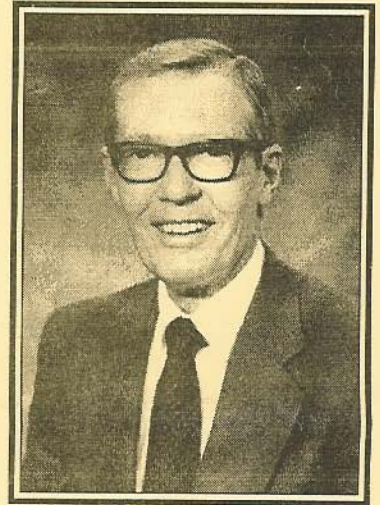


75th Anniversary
Founder's Day
April 30, 2006



Dear Beta Sigma Phi Friends,

The theme this year is really wonderful. Forever and ever we have lived by the statement of The Good, The True and The Beautiful.

There isn't any way to describe the importance of the theme. The Good, The True and The Beautiful represent everything that is beautiful in life and at the same time, the reality of life.

If you take a moment to look at The Good, The True and The Beautiful it just applies not only to Beta Sigma Phi, but to everything in life. These are words that describe everything that is beautiful and everything that is wonderful in the world. No one else can know what sisterhood means to you. Certainly, it encompasses The Good, The True, The Beautiful.

My hope for you is that you will experience The Good, The True and The Beautiful in your private life. I hope that you will find those gifts every day and that they will extend to your chapter and to your friends.

Sincerely,

A handwritten signature in black ink, appearing to read "John J. Ross". The signature is stylized with a large, sweeping flourish at the end.

John J. Ross