**Chapter Yardstick: Aug 1, 2018—July 31, 2019 Sorority Year Only**

The Yardstick Deadline is Aug 20, 2019

(If received after May 1, 2020 results will NOT be posted.)

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**Planning**
- Executive Board Meetings (10 pts. max)
  - 10 points for meetings held as needed.
- Regular Meetings (18 pts. max)
  - 1 point for each meeting.
- Attendance (12 pts. max)
  - 10 points for percentage of attendance. Example: 7 points for 70%, etc. Members on leave-of-absence and shut-ins not counted against percentage. 2 points for consistent system of notifying members of time and place of meetings.
- Finance (19 pts. max)
  - 10 points for preparation of chapter budget that limits the cost to an amount the members agree is not a burden to each member. 7 points for a major money-making project, 2 points for a minor project.
- Cooperation (56 pts. max)
  - 5 points for participation in City Council or executive coordinating committee. 10 points for committee planning and handling preliminary details before meetings. 2 points for each meeting’s chapter minutes. (36 possible points).
- Beta Sigma Phi Review (36 pts. max)
  - 3 points for review each month (12 months max) of: a) the Book of Beta Sigma Phi, b) The Torch magazine (in print or online), and/or c) the BetaSigmaPhi.org website.
- Publicity (10 pts. max)
  - 5 points for each major project, 2 points for each minor project.
- Phone / Email (10 pts. max)
  - 5 points for having a phone tree to get the news out to chapter members. 5 points for having an email tree.

**TOTAL (171 points possible)**

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**Social**
- Planned Social Calendar (30 pts. max)
  - 30 points for planning the sorority year by September 1.
- Social Balance (60 pts. max)
  - 5 points for each traditional social held (Founder’s Day, Beginning Day, etc.), 20 points for each informal social held.
- Attendance (10 pts. max)
  - 10 points for attendance of members at social functions. (10 points equals 100%, 7 points equals 70%, etc.)
- Time for a Good Time (18 pts. max)
  - 1 point for meeting, dining, and for allowing time to socialize.
- Sending Cards (5 pts. max)
  - 5 points for sending cards to members for occasions such as illness, birthday, etc...

**TOTAL (123 points possible)**

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**Membership**
- Membership Plan (20 pts. max)
  - 10 points for each rushing program.
- Pledge Training (36 pts. max)
  - 2 points per pledge training session from Invitation to Life.
- Success (65 pts. max)
  - 5 points for each pledge added to your chapter during the sorority year. 5 points for chapters with 10 - 20 members. 10 points for chapters with more than 20 members.
- Transfers and Reinstatements (20 pts. max)
  - 5 points for each member transferred into the chapter, each inactive member reinstated, and each member-at-large added.

**TOTAL (141 points possible)**

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**Cultural**
- Programs (36 pts. max)
  - 2 points each for a formal program (20 minutes, 18 programs possible), 2 points each for an informal program (cultural outing). One program per meeting.
- Program Presentation (36 pts. max)
  - 2 points for a program presented by two or more members (18 programs possible). One program per meeting.
- Chapter-Wide Discussion (18 pts. max)
  - 1 point for discussion guided by leader following the presentation, allowing each member’s participation.
- Audio-Visual Aids/Demonstrations (12 pts. max)
  - 1 point for each program in which audio-visual aids or demonstrations are used requiring participation by members (i.e., games, quizzes, etc.).
- Programs on the Shelf (20 pts. max)
  - 5 points for each program prepared for emergency use.

**TOTAL (122 points possible)**

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**Bonus Points**
- Establishing a New Chapter (10 pts. max)
  - 5 points for Friendly Venture reservation, 5 points for presenting Beta Sigma Phi to prospective members.
- Receive a FOUR-STAR RATING when your chapter completes a Friendly Venture!
- Wider Social Horizons (16 pts. max)
  - 15 points for assisting a small chapter with rushing or progression activities. 2 points for each personal recommendation of an out-of-town candidate, max. 20 points. 1 point each for contacting transferees or prospective members for your chapter or introducing them to another chapter, max. 10 points.
- Contest Entries (6 pts. max)
  - 1 point for each entry in any International contest.
- Member Survey (10 pts. max)
  - 10 points for surveying members’ interest.
- Envoys (10 pts. max)
  - 1 point per Envoy member.
- Theme (10 pts. max)
  - 10 points for implementing theme in chapter activities.
- Volunteering (10 pts. max)
  - Must designate you are a Beta Sigma Phi member.
  - Online Hosting (10pts max) 1 point per occurrence. Visit to online chapter to make up a land chapter meeting.

**TOTAL (172 points possible)**

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**Chapters who have Friendly Ventured during the 2018-2019 year will earn a special four-star rating.**

- 0 - 199 = ⭐️
- 200 - 299 = ⭐⭐️
- 300 points and above = ⭐⭐⭐️

**Friendly Venture in 2018 - 2019 = ⭐⭐⭐️**

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Four-star chapters are eligible for the following benefits:

- Additional programming opportunities
- Access to additional resources
- Special recognition at conventions and events

Chapters that receive a four-star rating will be recognized at the annual International Convention and in the next year’s issue of The Torch.

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Return the Yardstick to your division chairman at Beta Sigma Phi International, P.O. Box 8500, Kansas City, Missouri 64114-0500.

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Submitted By: _____________________________
Chapter: _________________________________
Address: ________________________________
City/State / Zip: __________________________
Date: ________________________________

Chapter #: ______________________________
Member #: ______________________________

Total No. of Points: _____________________