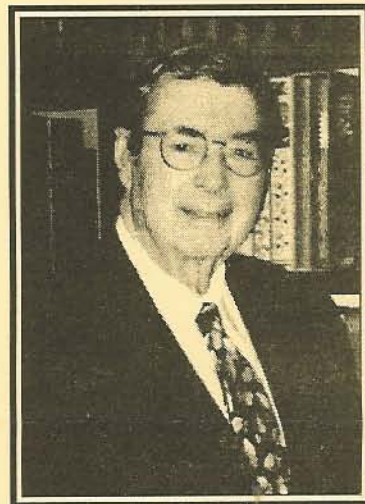


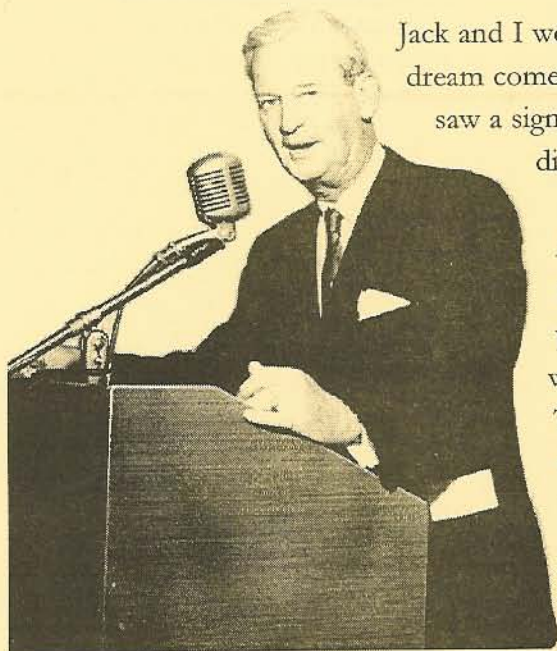
75th Anniversary
Founder's Day
April 30, 2006



Dear Members of Beta Sigma Phi,

We have something to celebrate – the 75th anniversary of the founding of Beta Sigma Phi! This is a momentous occasion, so we hope you will stand-up to be counted and revel in the success of your lives and in the success of your organization.

Every day I receive letters telling me what Beta Sigma Phi means to you – how your membership has helped you over difficult times or how much joy belonging to your Sisterhood has brought to you. Now, I invite you to celebrate 75 years of Beta Sigma Phi in a big way with your sisters, and with those whom you will invite to join you in the coming year. This is the very best time to share all that is Beta Sigma Phi! It is a time when you will want to share what you have. There are fine people for every chapter who are waiting to join you, making Beta Sigma Phi even greater!



Our founder Walter W. Ross

Jack and I were little boys when our Dad started to make his dream come true. He was driving down the highway when he saw a sign that read, “The New Hotel Sunflower – Air-conditioned” in Abilene, Kansas. So, he went to Abilene.

As he was checking into the hotel he asked the clerk to recommend the most friendly, charming young woman in Abilene. The young man asked why he wanted to know, so Dad explained his idea. The clerk was impressed and told Dad she was sitting at her desk in the lobby of the hotel. Dad went over and talked to the young woman, Helen (Klover) Pepper. She, too, was fascinated and said she would talk to some of her friends. Helen asked Dad to talk to her sister.

From her sister to a friend – and from a friend to another friend, he went telling of his dream, and a stranger no longer was he. And so, Alpha chapter of Beta Sigma Phi came into being in Abilene, Kansas...April 30, 1931.

Helen and I are the best of friends and as I was thinking about what I would write to you in this letter, I decided to call her. We visited about Beta Sigma Phi and those early days of your organization. I wish each of you could have the pleasure of meeting and talking with this great lady:

Helen and I want you to know that the theme for the coming year is
"75 Years Young"

She joins me in wishing each of you a grand and glorious celebration! It's a time for parades, banners, jubinations, balloons, confetti and ... plenty of stardust!

Helen and the members of the International Staff of Beta Sigma Phi all join me in wishing for you that the next 75 years be filled with as much abundant Living, joyful Learning and loving Friendships as you have shared with the world in the past 75 years.



Our first chapter - **Kansas Alpha, Abilene.**
Helen Pepper is second from left.



Kansas Alpha Master,
Abilene members today.
Helen Pepper is third
from left.

I remain your Faithful Friend,

Walter W. Ross, III